



We improve the lives and business success of our employees and our customers.

Rockton Software Marketing Director Position

Rockton Software is excited to hire a dedicated team member to join our Sales & Marketing Team. Rockton Software has provided excellent products and customer service to Microsoft Dynamics customers since 1999. We welcome you to review the position below and apply if interested.

Location of Employment:

- Erie Colorado or
- Fargo North Dakota preferred,
- Open to remote working for the right candidate

Role Description:

The Marketing Director will carry out several functions to assist the Rockton Software Marketing team to achieve the desired marketing goals.

Primary responsibilities:

- Creating and driving marketing strategy
- Identify and manage business development opportunities
- Leading, managing, and accountable for marketing initiatives and team
- Accountable for marketing analytics
- Assisting with overall marketing activities and initiatives
- Content creation
- Additional marketing projects

Qualifications:

- Minimum of 5+ years of marketing and/or business development experience
- Experience developing marketing strategy
- Experience in business development
- Prior experiences with managing and leading projects and teams
- A creative thinker, with the ability to use data to make informed decisions
- A proactive and forward thinker
- Strong communication skills
- In-person and virtual event management experience
- Experience in creating a content/editorial calendar

- Experience in content creation
- Will fit the Rockton company culture by exhibiting the core values of:
 - Integrity
 - Humility
 - Emotional Intelligence
 - Passion to Grow

Desired Experience: (will train as necessary)

- HubSpot
- WordPress
- Adobe Creative Suite
- Microsoft Office
- Microsoft Outlook
- Microsoft SharePoint

Benefits include:

- Full Medical/Dental Insurance
- Matching 401k
- 25 days Paid Time Off

Compensation:

- Negotiable depending on experience

Resumes:

Attn: Jenn Schoemer

jenns@rocktonsoftware.com

www.rocktonsoftware.com