



# Reselling Partner Agreement

Rockton Software recognizes that our Partners are the cornerstone of our growth and success. We honor your participation in our mutual success by offering reselling margins to you.

## General Terms:

- We aim to Work Simpler & Easier. Our margins are the same for all reselling partners regardless of sales performance. A signed Reselling Partner Agreement is required to receive margin.
- All orders must be prepaid to receive registration keys. Temporary keys may be available at no charge.
- We accept Visa, MasterCard, and American Express for all sales. *For perpetual model sales and renewals and annual subscriptions only, we also accept payment by ACH, wire, and check.*
- Rockton Software reserves the right to revise the Reselling Partner Agreement at any time. Continued sales by the Partner will constitute acceptance of the new Agreement.

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## Product Sales on Perpetual Model:

### Partner Margins: 30% on Product Sales | 15% on Maintenance and Renewals

- Each product sold requires an additional 20% Annual Maintenance Agreement (AMA) for the first full year. At the time of the sale, we can prorate additional months of the AMA to synchronize with the customer's Microsoft Dynamics service plan renewal date. Customers with a current AMA are entitled to updates, upgrades, new features, and unlimited technical support.
- Lapsed AMAs are subject to late payment penalties. Late penalties are calculated at 5% of the annual renewal amount per month, with a 30-day grace period.
- Rockton Software contacts Partners by email eight weeks or more prior to a customer's AMA renewal date. We always prefer to involve the Partner in billing the customer for AMA renewals. While we make multiple efforts to reach the Partner, we reserve the right to contact the customer directly if we do not receive acknowledgement of the renewal from you, their Value-Added Reseller.
- No Partner margin will be paid on AMA renewals collected directly from the customer.

Initial here to accept the terms of this agreement for perpetual sales model \_\_\_\_\_

Please direct-bill our customers for their annual maintenance renewals. We'll forfeit our margins for this service.

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## Product Sales on Annual Subscription Model: Partner Margin 15% \*

**\* 10% courtesy margin paid on Project Cost and Exchange Rate Import subscriptions sold before 12/1/2019**

- Customers are entitled to updates, upgrades, new features, updated registration keys, and unlimited technical support for supported versions of Microsoft Dynamics products.
- Rockton Software contacts Partners by email eight weeks or more prior to a customer's annual subscription renewal date. We always prefer to involve the Partner in billing the customer for annual subscriptions. While we make multiple efforts to reach the Partner, we reserve the right to contact the customer directly if we do not receive acknowledgement of the annual subscription from you, their Value-Added Reseller.

- No Partner margin will be paid on subscription payments collected directly from the customer.

Initial here to accept the terms of this agreement for annual subscription sales model \_\_\_\_\_

Please direct-bill our customers for their annual subscriptions. We'll forfeit our margins for this service.

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### Product Sales on Monthly Subscription Model: Partner Margin 15%

- Customers are entitled to updates, upgrades, new features, and unlimited technical support for supported versions of Rockton Software and the products Rockton integrates with (i.e. Acumatica, Microsoft Dynamics GP, Microsoft Business Central, etc.)
- To earn margin on monthly subscription sales, the Partner must provide Rockton Software with a Visa, MasterCard, or American Express to be kept on file and charged monthly for the subscription fees. Rockton will charge the Partner's credit card on file 6 days prior to the customer's renewal date and then deliver the paid invoice by email, along with updated registration keys when appropriate.
- No Partner margin will be paid on subscription payments collected directly from the customer.

Initial here to accept the terms of this agreement for monthly subscription sales model \_\_\_\_\_

Please direct-bill our customers for their monthly subscriptions. We'll forfeit our margins for this service.

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Reseller Company Name: \_\_\_\_\_ Web Address: \_\_\_\_\_

Reseller Phone Number: \_\_\_\_\_ Reseller MBS Account #: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

#### Contact Information:

Billing Contact Name & Title: \_\_\_\_\_

Billing Contact Email: \_\_\_\_\_ Billing Contact Phone #: \_\_\_\_\_

Sales Contact Name & Title: \_\_\_\_\_

Sales Contact Email: \_\_\_\_\_ Sales Contact Phone #: \_\_\_\_\_

Marketing Contact Name & Title: \_\_\_\_\_

Marketing Contact Email: \_\_\_\_\_ Marketing Contact Phone #: \_\_\_\_\_

Printed Name & Title: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email completed form to [sales@rocktonsoftware.com](mailto:sales@rocktonsoftware.com) or send via fax to 253.501.4097