

Successful Customers Using Rockton Products

West Coast Turf was founded in 1990 with the aim of providing the best sod and service in the business. We offer more than 20 different varieties of turfgrass, along with services such as custom grown sod, world-wide shipping and expert installation.

West Coast Turf has been using Rockton Software since early 2004.

West Coast Turf

In our business many of the reports that we needed from Great Plains required the use of Crystal Reports. We found that Great Plains' Report writer and its list lookups were extremely difficult to use, and in some cases couldn't perform the functions we needed at all.

Dynamics Report Manager made it possible for us to allow all our Great Plains users to access the numerous Crystal Reports that we developed, since the Great Plains reports simply couldn't present the information in a usable format to us. The product required us to use very little outside development, it gave us the power to run the reports the way we wanted.

We also purchased Rockton's SmartFill product. Our users were able to dramatically speed up their data entry times. SmartFill made it much easier and faster for them to find the data they needed.

The implementation for Rockton Products was simple--very little configuration required, and excellent technical support for any questions or problems encountered.

We're able to work much more efficiently with Rockton's products. We have also saved a huge amount in software costs with DRM, as we haven't needed to purchase Crystal Reports licenses for every user that needs access to the reports we've created.

West Coast Turf would definitely recommend these products to other Dynamics GP customers. Had we known about Rockton's Crystal Integration/Dynamics Report Manager software during our initial implementation of Great Plains, we could have saved valuable consulting time trying to get Great Plains reports to function as we needed. It allows us so much more flexibility in how we can use Great Plains.

Our company would have a hard time living without Rockton's enhancements.

Jeff Foster
Director of Technology
West Coast Turf